

PUSH YOUR LINE PRESENTS

NASHVILLE
*B*ACK
40 UNDER 40

CLASS OF 2027

Tonight is about recognition.
Tomorrow is about relationship.

SPONSORSHIP OPPORTUNITIES
JUNE 17, 2027

MORE THAN AN AWARDS NIGHT

For more than a decade, Nashville Black 40 Under 40 has recognized the entrepreneurs, executives, educators, artists, and advocates shaping this city. Many of the people who lead Nashville today crossed this stage long before they became household names.

Every day, talented Black professionals move to Nashville for jobs, businesses, and families. What nobody hands them is the playbook: where the relationships are, where the opportunities are, and how decisions actually get made. Recognition alone does not solve that. Community does.

That is why the program now lives inside Push Your Line, a platform at the intersection of culture, leadership, and opportunity. Our belief is simple: Don't fall in line. Push yours.

WHY PARTNER WITH US

- **Access to talent.** Meet the leaders every Nashville employer is trying to recruit and keep.
- **A decade of credibility.** A trusted platform with more than ten years of alumni across every industry.
- **Visibility that lasts.** Forty honoree profiles, a full content calendar, and a year of events carry your name well past gala night.
- **Real relationships.** Hire, mentor, partner with, and invest in the people building this city's future.

A YEAR OF CONNECTION, NOT ONE NIGHT

When you sponsor the Class of 2027, your brand stays in the room all year.

- **The Awards Gala.** A room of up to 600 leaders celebrating 40 honorees, with a VIP reception, live music, and honoree films.
- **Next Up.** Intimate dinners and candid conversations connecting emerging and established leaders, without the gatekeeping.
- **Welcome to Nashville Weekend.** Helping new residents find the people and places that make this city feel like home.
- **Alumni and Friends Mixers.** A growing network of honorees who stay connected and build together.
- **Honoree Content Day.** Professional portraits and stories for all 40 honorees, shared across our channels.



Sponsorship levels

Every level includes gala seats and a branded activation.

PRESENTING SPONSOR

Two premier gala tables (20 seats)
"Presented by" naming on the gala and all Class of 2027 marketing
Remarks from the gala stage
Logo on the step and repeat, screens, and every honoree profile
Presenting partner of all Next Up dinners
Ten VIP reception passes

\$25,000 | 1 available

Your activation
Title of the VIP Reception
Host a Next Up dinner with your leadership

VISIONARY SPONSOR

One premier gala table (10 seats)
Logo on screens, program, and ticket page
Recognition on honoree announcement posts
Six VIP reception passes

\$15,000 | 2 available

Your activation
Present an honoree category on stage
Name the Welcome to Nashville Weekend

TRAILBLAZER SPONSOR

One gala table (10 seats)
Logo on screens and program
Social media spotlight
Four VIP reception passes

\$10,000 | 3 available

Your activation
A branded gala experience: the photo wall, the signature cocktail, or the honoree content lounge

BUILDER SPONSOR

One gala table (10 seats)
Logo in program
Two VIP reception passes

\$5,000 | 5 available

Your activation
Host an Alumni and Friends Mixer

CONNECTOR SPONSOR

Four gala seats
Name in program and on the sponsor wall

\$2,500 | 8 available

Your activation
Branded moment at an Alumni and Friends Mixer



Tables and Tickets

Not ready to sponsor? Bring your team, your family, or your clients.

TICKET	PRICE	INCLUDES
EARLY BIRD	\$100	Gala admission. Available through [date].
GENERAL ADMISSION	\$125	Gala admission
VIP	\$200	Gala admission, VIP Reception, and priority seating
RESERVED TABLE OF 10	\$1,200	Ten seats together, name on the table
ALUMNI	\$95	For past honorees. Code required.
HONOREE GUEST	\$85	For family and friends of the Class of 2027. Code required.



Let's Build A Bigger Table

Sponsorships are confirmed in the order they are received.
Commit by [deadline] to be included in all printed materials.

Joshua Mundy and Tequila Johnson, Co-Chairs

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