NASHVILLE BLACK 40 UNDER 40

The Nashville Black 40 Under 40 Awards is an annual premier recognition event honoring Nashville's most impactful Black leaders under the age of 40 who are shaping the future of business, culture, innovation, and community across Middle Tennessee. Established in 2014, the awards were created to address the absence of platforms dedicated to celebrating high-performing Black professionals and change-makers.

Over the past decade, Nashville Black 40 Under 40 has evolved into one of the city's most anticipated and influential celebrations of Black excellence. To date, more than 400 distinguished leaders have been honored, representing industries including entrepreneurship, technology, healthcare, education, arts, nonprofit leadership, and public service.

In 2026, the Nashville Black 40 Under 40 Awards will anchor a week-long Juneteenth Celebration, culminating in a Black Tie Awards Reception on June 18, 2026. Juneteenth Week will feature curated networking experiences, cultural activations, community conversations, and partner-led engagements designed to celebrate legacy, leadership, and economic empowerment.

We invite corporate partners, brands, and community stakeholders to join us as sponsors of this milestone celebration. Sponsorship provides a unique opportunity to align with a highly engaged audience of leaders, entrepreneurs, executives, and influencers while demonstrating a meaningful commitment to diversity, equity, culture, and community impact.

The success of Nashville Black 40 Under 40 is made possible through strategic partnerships with organizations that believe in amplifying Black leadership and investing in the future of our city. As a sponsor, your organization will gain elevated brand visibility, direct community engagement, and alignment with one of Nashville's most respected platforms for recognizing excellence.

We look forward to partnering with you to make the 2026 Nashville Black 40 Under 40 Awards and Juneteenth Week of Celebration a powerful, memorable, and impactful experience.

Title Sponsor

$20,000

Exclusive | Premier Partnership

- Exclusive Title Sponsor designation
- “Nashville Black 40 Under 40 Awards presented by [Sponsor Name]”
- Exclusive Branded Cocktail Hour during the Awards Reception
- Prominent logo placement on all event marketing, website, email campaigns, and step-and-repeat backdrop
- Verbal recognition from the stage during the Awards Reception
- Opportunity to deliver brief welcome remarks during the program
- Naming rights to one signature Juneteenth Week event or activation
- Premium exhibit space or branded VIP lounge
- Ten (10) VIP tickets with reserved seating
- Inclusion in all press releases and media mentions
- Dedicated sponsor spotlight across social media platforms

Platinum Sponsor

$15,000

High-Visibility | Leadership Partner

- Platinum Sponsor recognition across all event materials
- Prominent logo placement on digital and on-site signage
- Verbal recognition during the Awards Reception
- Co-branding opportunity for one Juneteenth Week activation or panel
- Exhibit space or branded activation area
- Eight (8) VIP tickets with preferred seating
- Social media sponsor highlights leading up to the event
- Logo inclusion in post-event recap and thank-you campaigns

Gold Sponsor

$10,000

Impact Partner

- Gold Sponsor recognition on website and event materials
- Logo placement on step-and-repeat backdrop and on-site signage
- Recognition during the Awards Reception
- Opportunity to provide branded swag or materials
- Six (6) event tickets
- Social media recognition during Juneteenth Week
- Inclusion in sponsor thank-you communications

Silver Sponsor

$5,000

Community Partner

- Silver Sponsor recognition on website and event signage
- Logo placement in event program or digital materials
- Four (4) event tickets
- Social media acknowledgment
- Inclusion in post-event sponsor recognition

Community Sponsor

$1,000

Supporter Level

- Community Sponsor recognition on website
- Name listed in event program or sponsor roll
- Two (2) event tickets
- Social media thank-you mention